

**Bachelor of Business Administration**  
**Retail Management (2022-25)**  
**Third Semester (Re-appear)- December, 2025**

Subject Name			Customer Relationship Management			Rural Retailing			Consumer Behaviour			NSQF OJT			Auto Finance and Auto Insurance Project Based			SGPA
Subject Code			MMK602			MMK603			MMK604			MBP601			MBP602			
Credit			4			4			4			12			6			
Maximum Marks			30	70	100	30	70	100	30	70	100	245	105	350	70	30	100	
Minimum Marks			12	28	40	12	28	40	12	28	40	98	42	140	28	12	40	
S. No.	Roll Number	Student's Name	Theory									Practical						
			Int.	Ext.	Grade	Int.	Ext.	Gra	Int.	Ext.	Gra	Int.	Ext.	Gra	Int.	Ext.	Gra	
1	22L7BRM30134	LALIT	12	35	C	15	28	P	19	28	C	145	90	B+	30	21	C	5.67
2	22L7BRM30147	ROHIT KUMAR	13	44	B	16	33	C	10	0	F	140	64	B	33	21	C	RE-MMK604

Date : 08/04/2026

Examination Department

\*The Results displayed here subject to updation/correction. The final result will on DMC.

Sr. No.	Abbreviation	Stand for:
1	Note	Marks show in the column of result means "Pass"
2	RE	Re-appear in the paper indicated in
3	RL UMC	Result late due to Unfair Means Case
4	DTN	Detained
5	AB	Absent
6	PC	Paper Cancel